



**C-212**  
**INDIRA GANDHI NATIONAL TRIBAL UNIVERSITY**  
**AMARKANTAK (M.P.)**

**End Semester Examination- 2018**  
**M.Com. - I Semester**  
**Commerce**

**Advance Research Methodology**

**Time:- Three Hours**

**Maximum Marks: 60**

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**Note:** *Attempt questions of all section are directed.*

**(Long Answer Type Questions)**

**Note:** Attempt all five questions. Each question carries 12 marks.

5x12=60

1. Define Research. Also explain its nature and scope.

OR

Define Research Process. What are the steps involved in formulating the research problem?

2. What do you mean by research design? Explain the purposes for which descriptive research is conducted.

OR

Discuss the importance and need of research design.

3. Define scaling. Write down the different types of measured scales.

OR

Explain the various methods of data collection

4. Calculate Standard deviation of the following data

No. of employees:	10-19	20-29	30-39	40-49	50-59
No. of firms:	6	11	14	6	3

OR

Discuss about measures of central tendency and how they are useful in any research work.

5. Define research report. Explain the integral parts of research report.

OR

Describe the different steps involved in report writing.

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